



**Successful public health  
outreach is community  
contingent and contextual**



# How do we define community?

In terms of **locus**?

*ie physical location; place with people (most popular)*

In terms of **survival**?

*ie adaptability, resourcefulness*



## An addition

- Community is co-created through active, progressive relationship cultivation, both institutionally and interpersonally
- It is a step beyond shared geography or identity; it is recognition and amplification of others within those spheres of commonality.