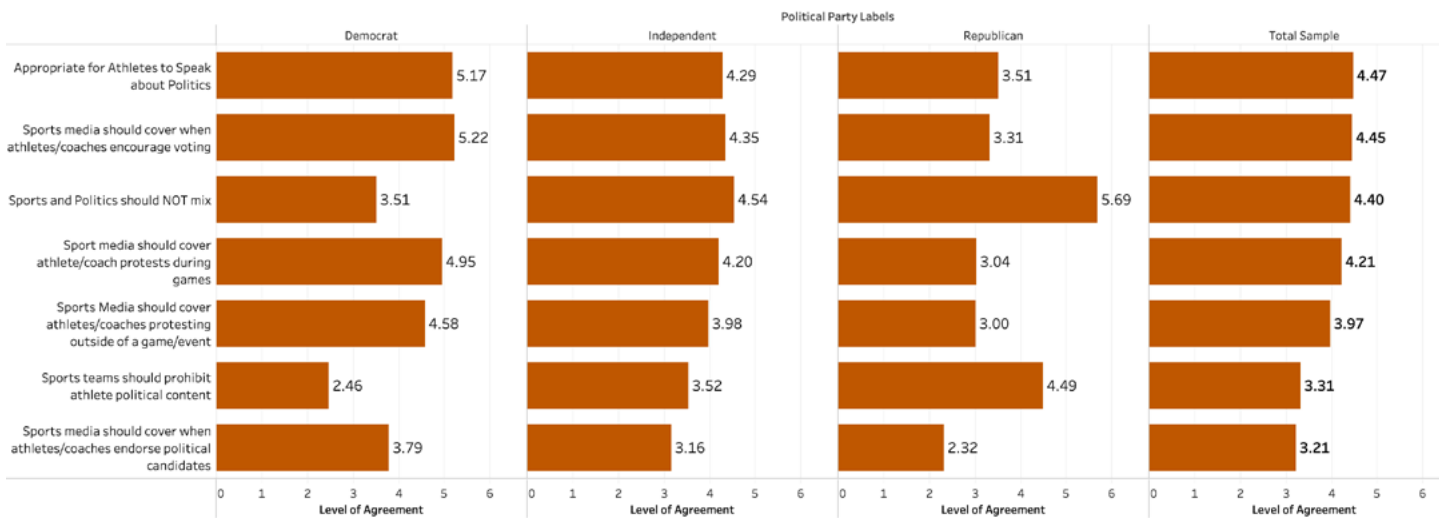


# SHOULD POLITICS AND SPORTS MIX?

**Participants rated their** level of agreement with a series of statements intended to evaluate their perceptions of the intersection of sports media and politics, with 1 = Strongly disagree and 7 = Strongly agree. Results showed that, overall, Republicans were strongly in favor of sports and politics *not* mixing (n = 5,688), compared to Democrats (n = 3,511). Republicans also rated the idea of sports teams prohibiting athletes from engaging with political content (n = 4,493) more highly than Democrats (n = 2,462). Democrats (n = 5,172) rated the idea of athletes speaking about politics more highly than Republicans (n = 3,507). Republicans were not supportive of sports media covering athlete/coach protests, whether the protest occurred during a game (n = 3,036) or outside of a game/event (n = 3,000). All participants, regardless of political party identification, seemed generally unsupportive of sports media covering athletes or coaches engaging in the overt, political act of endorsing a particular political candidate.

## Sport Fan Perspective of Mix of Sports Media & Politics (1 = Strongly disagree; 7 = Strongly agree)



**Read (and download) the complete  
2022 Report: Politics in Sports Media**

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