**Cameron (Cam) Longhorn**

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**EDUCATION**

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| **The University of Texas at Austin** | Bachelor of Business Administration, Supply Chain Management | May 2022 |
|  | Minor: Finance |  |
|  | Certificate: Digital Arts & Media  Overall GPA: 3.55 |  |
| **Universidad de Deusto** | Spanish Language and Culture Program in Bilbao, Spain | Fall 2019 |

**EXPERIENCE**

**IBM** -*Operations Intern;* Austin, TX June 2021 - Present

* Update six productivity reports regarding orders, shipments, revenues, and margins on a daily basis
* Reduce shipment down-time by 25%, allowing orders to increase by 30% for Southwest region
* Forecast inventory of computer hardware and process 50 client payments daily to ensure adequate supply

**Paramount, Inc.** - *Accounting Intern*; Los Angeles, CA  May 2020 - August 2020

* Tracked quarterly operating budget of approximately $50K for costume department
* Prepared 25 detailed financial reports monthly in Excel for upper management to assess progress on goals

**Frida’s Tex-Mex Kitchen** - *Server*; Austin, TX July 2019 - December 2019, September 2020 - May 2021

* Managed up to six tables while maintaining professional demeanor as part of a dynamic services team
* Exhibited thorough knowledge of food and beverage menu and upsold to 75% of customers on a daily basis

**ACADEMIC PROJECTS**

**OM 366P Operations Management Practicum** -*Client: Texas Instruments*Fall 2020

* Analyzed and validated reverse logistics processes, with practicum team, to ensure visibility of return inventory and costs
* Recommended changes to plant layout to improve efficiency of return process and cross-functional communication
* Identified potential cost savings of $12K annually through new recycling program

**LEADERSHIP EXPERIENCE AND ACTIVITIES**

**Supply Chain Management Student Organization (SCMSO)** - *Vice President (Spring 2020 - Present)*  Fall 2018 - Present

* Direct corporate outreach and programming for weekly member meetings, social events, and community events
* Coordinated four recruitment events in two weeks, resulting in induction of 20 new members
* Increased membership by 20% through expanded print and Facebook social media marketing campaign

**Undergraduate Business Council** - *Orientation Committee Member* Fall 2020 - Spring 2021

* Planned and facilitated virtual team building activities for 850 incoming freshmen to encourage acclimation to McCombs
* Created 40 marketing and orientation materials using Photoshop and InDesign to promote organization to new students

**University Yoga Club** - *Active Member* Spring 2019 - Present

**HONORS**

* Presidential Achievement Scholarship Fall 2018 - Present
* University Honors (4 semesters) Fall 2019 - Spring 2021

**ADDITIONAL INFORMATION**

**Computer Skills:** Python, SPSS, Photoshop, InDesign, MS Excel (Pivot tables, VLOOKUP), Word, PowerPoint, Canva

**Certifications:** Microsoft Office Specialist Certification (2019), Bloomberg (in progress)

**Languages:** Fluent in Spanish**,** Basic Knowledge in Urdu

**Interests:** Architecture, Ultimate Frisbee, Fantasy Football, Bass Guitar, Data Analytics

**Work Eligibility:** Eligible to work in the U.S. with no restrictions