

CONTRIBUTORS



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(Ph.D., University of Alabama) is an Assistant Professor in the School of Advertising & Public Relations at UT Austin and the Associate Director for Research for the Center for Sports Communication & Media. Her primary research interests include social identity, sport crisis communication, and digital media.



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POOJA IYER

is a doctoral student of Advertising at The University of Texas at Austin. Her research interest lies in the intersection of politics, consumer behavior, and media technologies. Previously, she has spent close to a decade in the advertising industry managing media strategy of U.S. clients. She completed her Masters at Syracuse University.



JAMIE JELINEK

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KATIE LEVER

is a former Division 1 athlete and a current doctoral student in the Department of Communication Studies at The University of Texas at Austin, where she studies NCAA discourse and the intersections of sport and society.



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JENNIFER MCCLEAREN

is a feminist media scholar who examines the cultural production of difference in sports media. She is an assistant professor in the Department of Radio-Television-Film at The University of Texas at Austin. She published her first monograph, *Fighting Visibility: Sports Media and Female Athletes in the UFC*, in 2021.

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SOYA NAH

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