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FAS communicators recognized by university for excellence

On Tuesday, October 15, University Communications hosted its first-ever <u>University Excellence in Communications Awards</u> ceremony. Communicators from across the university submitted more than 200 entries. Judges chose three finalists for the twelve categories: Writing, Community Outreach, Media Relations, Websites and Applications, Cross-University Collaboration, Small But Mighty, Social Media, Visual Design, Publications, Marketing and Development Campaigns, Photography, and Video.

Communicators in three FAS departments were finalists for their outstanding communications efforts, and one communicator won.

Kristin Phillips, communications coordinator for the Office of Sustainability, received the Small But Mighty award. The award is for offices with fewer than three communicators, and Kristin won for her outstanding efforts in spreading the word about sustainability through masterful storytelling. When asked about the award, Phillips said, "We are so lucky to have so many amazing sustainability stories to tell because of the very hard and thoughtful sustainability work of so many people across campus."

Noelle Newton, UT Police Department's director of Campus Safety Communications,

and Christian Cabazos and Cynthia Lew from Housing and Dining, were finalists for the Cross-University Collaboration award for their work on <u>a sexual assault reporting</u> guide and rebranding of the Safer by the Slice program.

Laura Stevens, Utilities and Energy Management's (UEM) communications specialist, was recognized as a finalist in the social media category for the rebranding, campaign efforts and strategy of UEM's Twitter account, as well as her work to launch and engage followers on UEM's LinkedIn account.

"Kristin, Noelle and Laura are strong examples of the talented communicators in our portfolio," said FAS Director of Communications Melissa Loe. "These awards demonstrate a commitment to telling the FAS story in creative and understandable ways that move people to action – a challenging call that they embrace and excel at every day."



Oct. 18, 2019

Teamwork Sustainability Awards

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FAS Media Inquiries

Only spokespeople coordinating with FAS Communications may speak on behalf of the university in an official capacity. If contacted by the media always contact FAS Communications to coordinate a response to the reporter.

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